



SnakeHeadgames
SnakeHeadGames.com



SPY BATTLE
2165

www.spybattle.com




STAR PIRATES

www.starpirates.net



2010 Press Kit



Snakehead Games is the maker of the popular online player-versus-player games *Spy Battle: 2165* and *Star Pirates*. Founded in 2008 and headquartered in Toronto, Canada, the company attracts over 3,000 young adult professionals each day to its science fiction-inspired games.

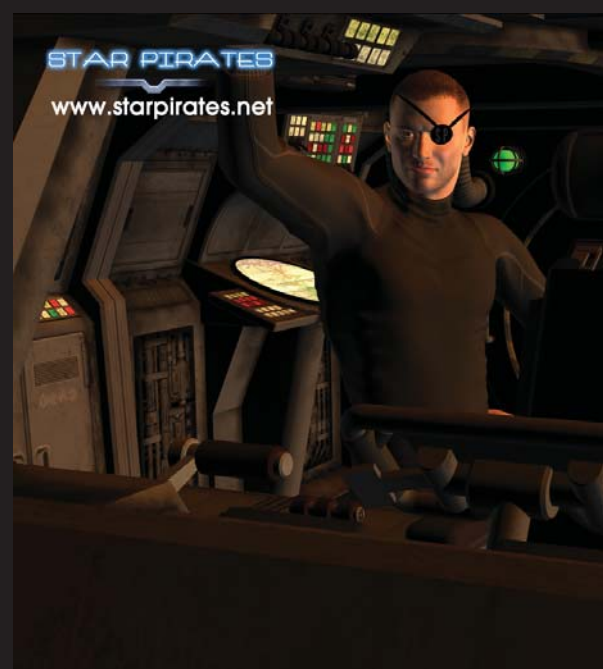
The company's games feature a unique combination of elements that help define its success in online gaming: the games' engaging game play and free-to-play model initially attracts players, while the active community social setting and the long-term strategic nature of the games compel players to return often. Both games are browser-based and game commands are text-based, making the games easily accessible at work or from a mobile device.


With the use of proven online business models and its signature combination of active online communities and intelligent game design, Snakehead Games Inc is establishing itself as a force in online and mobile gaming.



About Snakehead Games Inc.







The Earth has been destroyed and fleets of miners and gangs of pirates roam the universe, battling for resources and fending off rivals in a race to control this intergalactic "wild west". Players join forces with other like-minded players to create larger fleets and execute tactical manoeuvres as diplomatic deals get made through the game's bevy of player-to-player communications tools.


This game attracts Snakehead Games' newer players, offering an engaging community experience along with exciting strategic and tactical battle features. This game sees approximately 2,500 new players per month, with about 2,000 active daily players from 103 countries. Nearly half of all active players hail from the US in addition to significant numbers from Canada, Great Britain, Australia, Netherlands and Germany. Almost 12% of *Star Pirates* players are female, who are drawn to the social aspect of the game. And like *Spy Battle: 2165*, *Star Pirates* is a favourite of young professionals with over 60% of all players in the workforce, and a significant minority in post-secondary studies.



About Star Pirates







Regenabots, which were designed as medical miracles curing humans of all health ailments, have made humans more or less immortal. Now, overpopulation threatens everyone on Earth as agents carry out covert operations to secure resources for their clients and for themselves. Using the game's player-to-player communications tools, players collude and betray, attack and counter-attack, fighting to survive this every-man-for-himself world.

This game attracts Snakehead Games' more experienced players, with richer features and its more challenging game play. Like *Star Pirates*, approximately 2,500 new players join per month, with nearly 700 active daily users from 78 countries. Just over half of all players are from the US, with significant numbers from Canada, Great Britain and Australia. Like *Star Pirates*, *Spy Battle: 2165* attracts a significant minority of female players (approximately 16% of all players) who enjoy the active and welcoming online community. Over 60% of all players are working professionals, and a significant minority in post-secondary studies.



About *Spy Battle: 2165*



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Please state the nature of your inquiry in the subject of your email so we can
repond effectively to your questions or concerns.

